



2024 The 76th Congress of the
International Fiscal Association
27-31 OCTOBER 2024 | CAPE TOWN | SOUTH AFRICA

SPONSORSHIP AND EXHIBITION PROSPECTUS

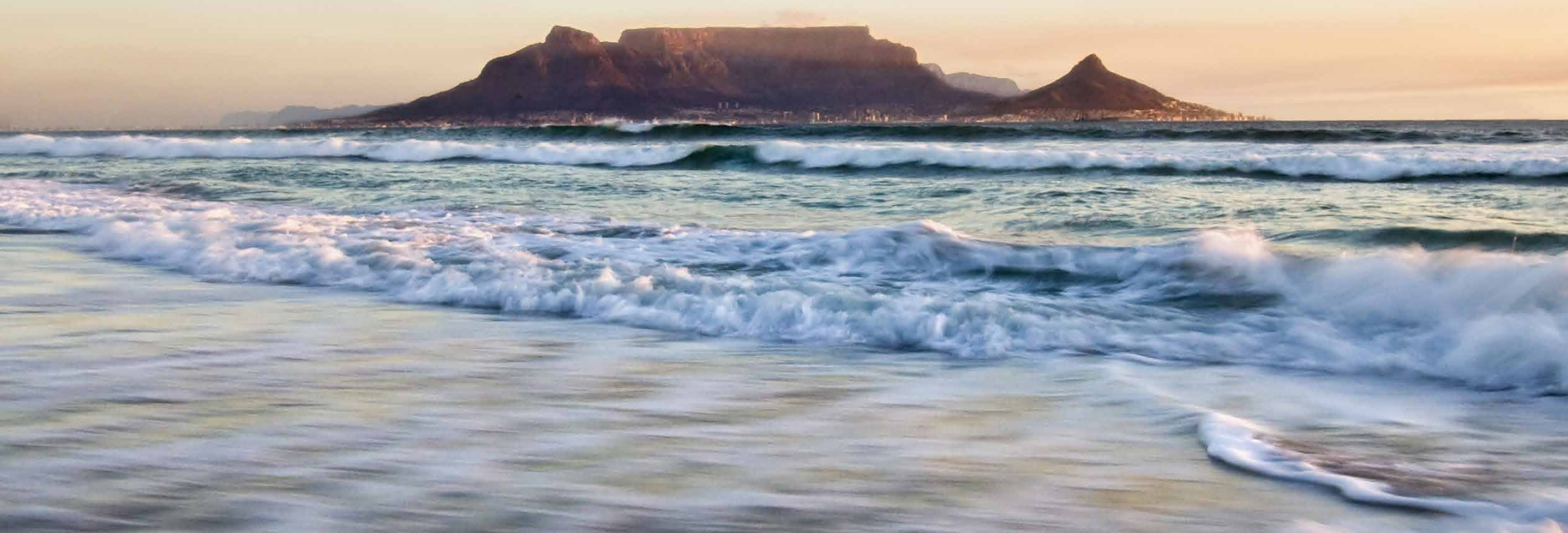


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INVITATION

AN OPPORTUNITY TO PARTICIPATE IN THE MOST IMPORTANT GLOBAL MEETING DEDICATED TO TAXATION: THE INTERNATIONAL FISCAL ASSOCIATION CONGRESS.

It is our great pleasure to invite you to support the 76th IFA Congress, which will take place in Cape Town, South Africa from 27 to 31 October 2024. It will be the first IFA Congress on the African continent.

IFA's annual congresses provide a unique opportunity to bring together leading tax experts from corporations, governments, academia, and advisors, to discuss and debate international tax topics of current major interest and importance. These congresses attract 2 000 or more attendees from all over the world.

The discussions are focussed on both technical issues and practical matters faced by all those involved in making the international tax system work. The tax programme content will be topical and reflect the current global situation for both developed and developing countries.

The Cape Town Congress will be held at the Cape Town International Convention Centre (CTICC), an excellent venue for hosting large congresses located in the vicinity of the V&A Waterfront.

Attendees and accompanying persons will be able to network whilst enjoying a series of memorable social events.

We have designed a range of flexible opportunities for our commercial partners and supporters which are outlined in this document. We hope you will partner with us to make the Cape Town Congress a truly memorable occasion.



Professor Jennifer Roeleveld

Director: Tax Unit for Fiscal Research
Faculty of Commerce
University of Cape Town
President, IFA South Africa

BRANCH EXECUTIVE AND ORGANISING COMMITTEE

Jennifer Roeleveld, President, IFA South Africa
De Wet de Villiers, Secretary-General, IFA South Africa
Leon Coetzee, Treasurer, IFA South Africa
Jerome Brink, CDH Legal
Lisa Brunton, Nedbank Corporate and Investment Banking
Johann Hattingh, University of Cape Town
Tracy Johnson, University of Cape Town
Des Kruger, Webber Wentzel
Albertus Marais, AJM Tax

ABOUT IFA

The International Fiscal Association (IFA), established in 1938 and headquartered in the Netherlands, is the only non-governmental and non-sectoral international organisation dealing with fiscal matters. Its objectives are the study and advancement of international and comparative law regarding public finance, specifically international and comparative fiscal law and the financial and economic aspects of taxation.

The Association has particularly close relationships with the Organisation for Economic Cooperation and Development (OECD), its sister organisation, the International Bureau of Fiscal Documentation (IBFD), and the European Commission.



12 900
Global members

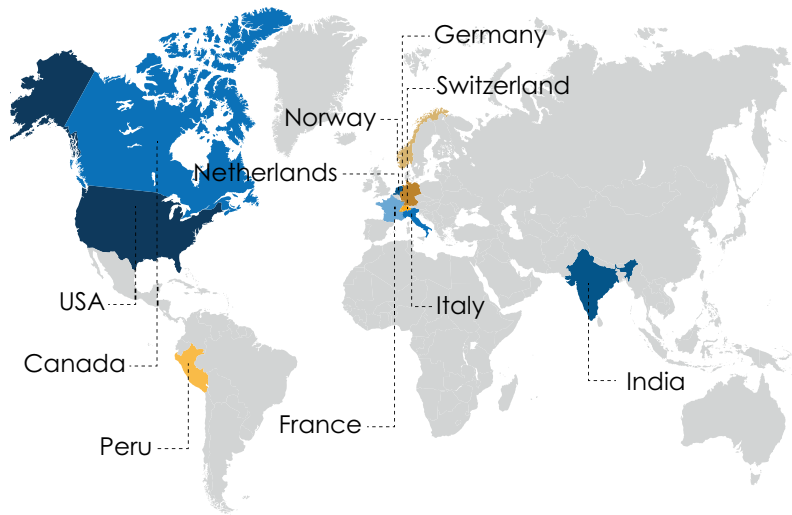


114
Members from 114
countries worldwide



70
70 individual IFA branches
each with their own
portfolio of events

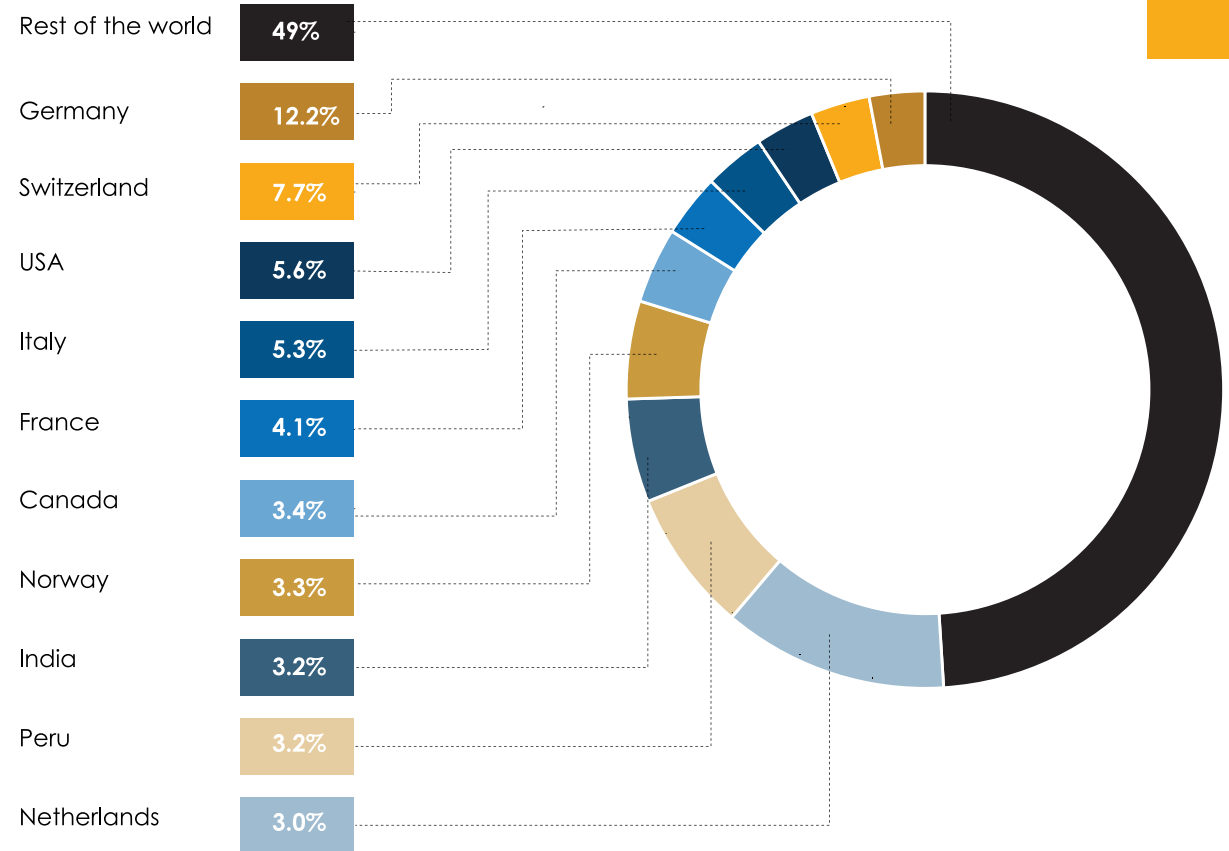
IFA TOP 10 MEMBER COUNTRIES



TOP 5 INDUSTRY VERTICALS

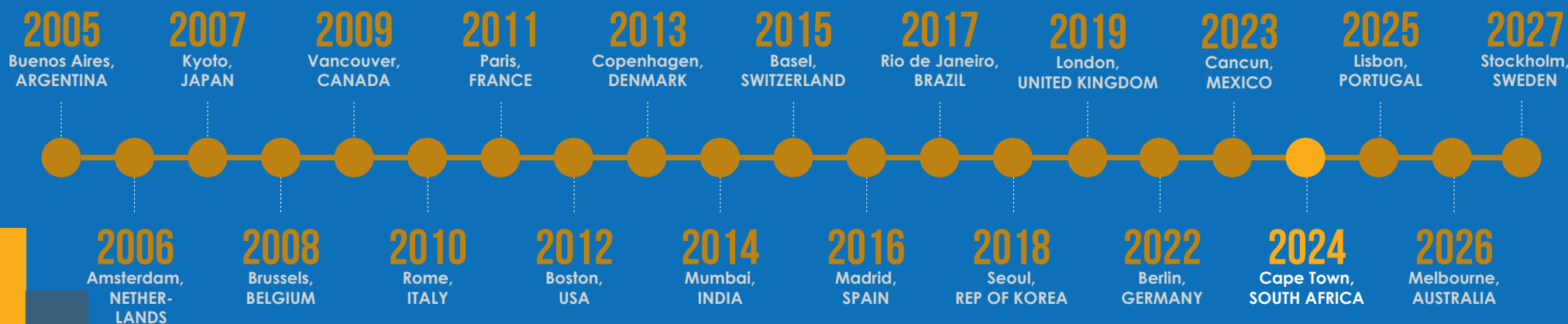
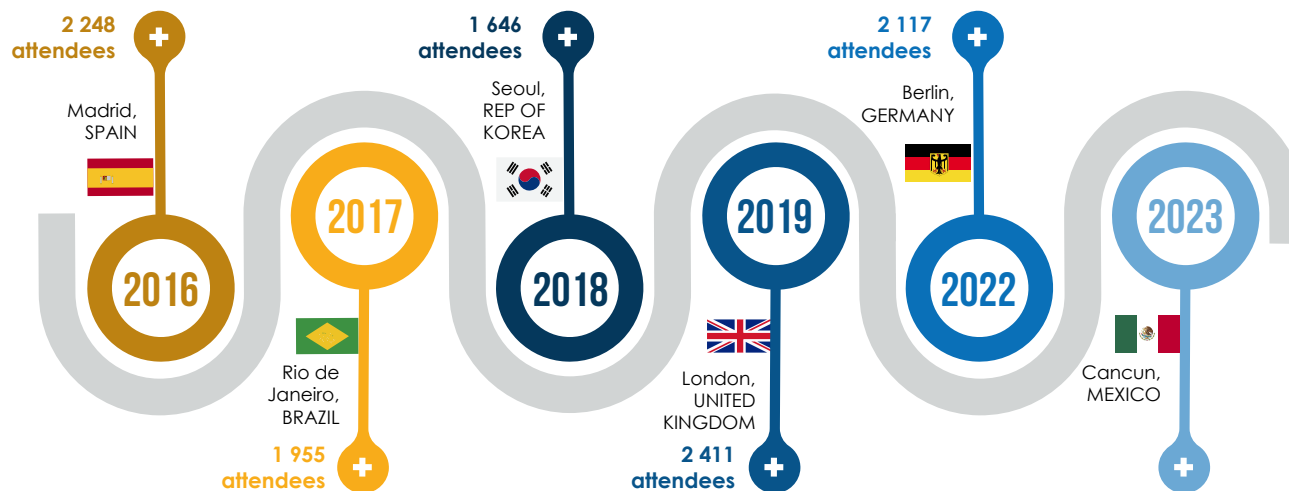
-  Government / Public Sector
-  Financial Services and Investment
-  Healthcare, Science, and R & D
-  Manufacturing / Automotive
-  Digital Technology

IFA GLOBAL MEMBERSHIP



ABOUT THE CONGRESS

The annual IFA Congress provides an opportunity for an exchange of knowledge and experience with respect to fiscal law, scientific publications, and scientific research. The Congress offers scope for useful contacts with leading experts in the fiscal field, both as part of the official programme and during private discussions. Although the operations of the IFA are essentially scientific in character, the subjects selected take account of current fiscal developments and changes in local legislation.



2024 HOST CITY: CAPE TOWN

South Africa is home to a multi-cultural melting pot of 60 million people of diverse origins, languages, and religions. Cape Town is one of its capital cities, nestled between Table Mountain and the sea, with a population of circa 4.8 million residents.

WHY CAPE TOWN?

There are hundreds of reasons why Cape Town was voted “#1 Convention City in Africa” and why *The Daily Telegraph* called it their “Favourite World City”. With all the charm and ingenuity of a developing country combined with sophistication and technological prowess to rival any modern city, Cape Town is one of the world's favourite tourist destinations.

Factors that contribute to Cape Town's appeal for conventions include world-class accommodation, English as the primary business medium, world-class venues, and air access. Add to that ...

MODERN INFRASTRUCTURE

Cape Town has arguably the most advanced infrastructure

on the continent of Africa. This is one of the main reasons why statistics show that businesses prefer to set up shop in the Western Cape.

EASY ACCESS

Direct flights from 22 countries and many more requiring just a short connection via Johannesburg. Cape Town International Airport is just 20 kms from the city centre and on arrival, access to ground transport is simple and convenient.

SAFE AND SECURE

Cape Town is a popular global tourism destination that takes the security of visitors very seriously. The city works closely with all of its partners, from the city improvement district to security services, to manage the safety of all visitors.

CENTRE OF LEARNING

Cape Town, and the Western Cape province in which it is located, are home to four world-class universities as well as other research institutions in fields as diverse as astronomy, law, medicine, engineering, and the social sciences. As a result, the destination is fertile ground for research, intellectual dialogue, and the exchange of ideas.

BUSINESS HUB

Many companies choose to base themselves in Cape Town where they can work within an enabling environment. As a result, the city is a business hub for Africa.

COSMOPOLITAN

Cape Town offers a wide variety of cultural experiences. It's a cosmopolitan city where immigrants from Europe, Asia, and other parts of Africa have made their home so the local population is diverse with unique traditions. Culture and creativity are important to the Cape Town way of life as are food and wine and the local wines pair well with a myriad of culinary options.

CLIMATE, SCENERY, AND ACTIVITIES

Cape Town enjoys a moderate Mediterranean climate. The region offers not one but two World Heritage Sites (Robben Island and the Cape Floral Region), idyllic beaches, picturesque winelands, soaring mountains, and iconic natural landmarks like Table Mountain. The region also offers a wide variety of tours and activities to suit all visitors' tastes.

GLOBAL APPEAL

Cape Town has consistently been voted one of the world's favourite tourist destinations and the city's global profile as a modern and convenient city continues to deliver awards year after year.

VALUE FOR MONEY

Cape Town is known as one of the most affordable business tourism and incentive travel destinations in the world, with an exchange rate that favours the dollar, the pound, and the euro.

ATTENDANCE AND MESSAGING

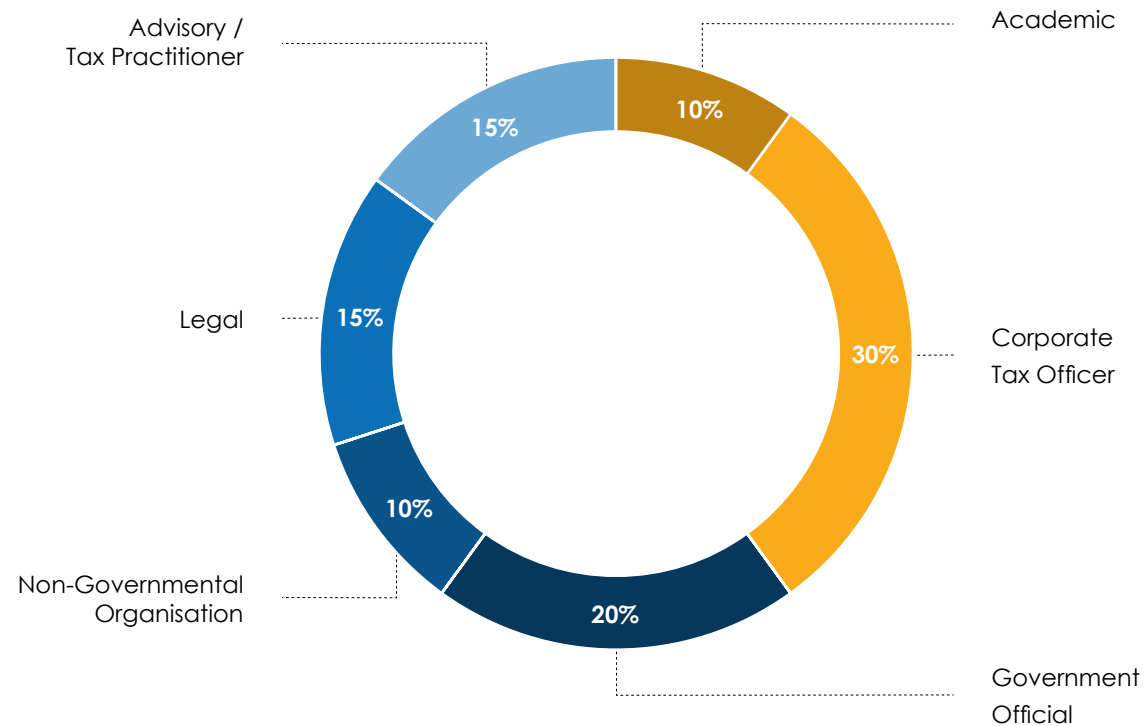
ATTENDEE DEMOGRAPHICS

As the only non-sectoral international organisation relating to fiscal matters, IFA Congress attendees comprise a rich and diverse blend of professionals including tax experts from multinational corporations, governments, academia, tax authorities, and professional service firms.

CONGRESS MARKETING

With Congress marketing that includes web, newsletters, and social media, the IFA, represented in 70 countries, typically achieves more than 2 000 attendees at each Congress. IFA 2024 will have a presence and actively market at IFA 2023 in Mexico, introducing Save the Date notices, programme outlines, and other unique promotions to IFA members and key branches in the IFA community.

ANTICIPATED IFA 2024 DISCIPLINES AND INDUSTRY SECTORS



WHY GET INVOLVED?

FOR PROFESSIONAL SERVICES AND ADVISORY

IFA 2024 provides the perfect opportunity to position your organisation as a thought leader. The Congress will also provide Sponsors with the opportunity to hear the views of influential government officials as panels of speakers debate topics of current importance.

FOR FINANCIAL OR DIGITAL PRODUCTS AND SERVICES

The Congress will provide Sponsors within this category the opportunity to showcase their expertise in the development of products, tools, and resources for practitioners.

FOR MEDIA AND PUBLISHERS

The Congress will allow organisations the opportunity to meet with a wide range of subject matter experts from various sectors within the IFA ecosystem, be it for the sales of publications, conducting on-site interviews, editorial coverage, or general topic features.

UNRIVALLED CHANNEL REACH

Position your brand both globally and to your local market by taking advantage of our 12-month, multichannel marketing campaign. This includes channel access and content dissemination opportunities through the branding of IFA 2024 marketing collateral which will be seen by all prospective attendees within the IFA's extensive global network.

BRAND EXPOSURE

The Congress guarantees Sponsors exposure to a diverse mix of senior practitioners and policy makers. The sponsorship packages enable Sponsors to position and activate their brand via various branding platforms and entitlements.

LEAD GENERATION

The Congress will provide Sponsors with multiple opportunities to capture new markets and win new clients. IFA 2024's exhibition, social functions, and networking lunches will be opportune forums for

lead generation and contact acquisition.

AUDIENCE ENGAGEMENT

The Congress is the ideal platform to launch new products, services, and thought leadership directly to potential clients. The sponsorship packages provide engagement opportunities through the exhibition, networking events, and symposia.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Our tiered sponsorship structure is designed to suit your business and marketing objectives as well as your budget. Simply select your Sponsorship Tier and then choose your preferred entitlements from the relevant “basket”.

SPONSORSHIP TIER PACKAGES



Diamond

USD 100 000



Platinum

USD 80 000



Gold

USD 65 000



Silver

USD 40 000



Bronze

USD 25 000










Friend of IFA 1

USD 6 000 – 15 000



Friend of IFA 2

USD 15 000 – 25 000

ENTITLEMENTS							
	Diamond	Platinum	Gold	Silver	Bronze	Friend of IFA 1	Friend of IFA 2
Exhibition stand	6m x 3m	6m x 3m	4m x 3m	3m x 3m	n/a	n/a	n/a
First Basket (or from Basket 2, 3, or 4)	1 choice	n/a	n/a	n/a	n/a	n/a	n/a
Second Basket (or from Basket 3 or 4)	1 choice	1 choice	n/a	n/a	n/a	n/a	n/a
Third Basket (or from Basket 4)	1 choice	1 choice	1 choice	n/a	n/a	n/a	n/a
Fourth Basket	1 choice	1 choice	1 choice	1 choice	1 choice	n/a	n/a
Private meeting suite	✓	n/a	n/a	n/a	n/a	n/a	n/a
Promotional insert in congress bag	✓	✓	✓	✓	✓	✓	n/a
Logo on IFA 2024 congress website with link	✓	✓	✓	✓	✓	✓	✓
Logo on IFA South Africa website with link	✓	✓	✓	✓	✓	✓	✓
Virtual profile on congress app	✓	✓	✓	✓	✓	✓	✓
Sponsor spotlight in congress newsletter	✓	✓	✓	n/a	n/a	n/a	n/a
Sponsor spotlight in congress social media	✓	✓	✓	n/a	n/a	n/a	n/a
On-site signage recognition	✓	✓	✓	✓	✓	✓	✓
Inter-session slide recognition	✓	✓	✓	✓	✓	✓	✓
Use IFA 2024 logo on own material	✓	✓	✓	✓	✓	✓	✓
Full Registrations	8	7	6	3	2	0	0
YIN Registrations	4	3	3	2	1	n/a	n/a
Exhibition Staff Registrations	4	4	3	2	n/a	n/a	n/a

PLEASE NOTE:

- Prices include 15% VAT
- Full Registration includes: Access to all congress programme sessions, lunch and 2 tea breaks on each congress day, the Welcome Reception, the Museum Evening, the Cultural Event, the South African Experience Event, the YIN Party, the WIN and YIN Receptions, and the President's Reception.
- YIN Registration includes: Access to all congress programme sessions, lunch and 2 tea breaks on each congress day, the Welcome Reception, the Museum Evening, the Cultural Event, the South African Experience Event, the YIN Party, the WIN and YIN Receptions, and the President's Reception.
- Exhibition Staff Registration includes only lunch and 2 tea breaks each congress day, and the Welcome Reception.

YOUR CONGRESS PARTNERSHIP CONTACT

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K.I.T. Group - African Agenda

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 www.ifa2024capetown.com

BOOK NOW >>

Please note that completion of the online booking form shall be considered a commitment to purchase the sponsorship/exhibition items. Upon receipt of a completed booking form, the Congress Organiser will send the Sponsor a contract, an addendum that itemises benefits, and an invoice.

ENTITLEMENTS – FIRST BASKET

WELCOME RECEPTION **SUNDAY, 27 OCTOBER | 8PM – 10PM**

The Welcome Reception takes place after the Opening Ceremony. Attendance is included in registration fees and all congress participants are invited. The event will be hosted in the exhibition hall among the exhibition stands, local wines will be on offer, and creative and satisfying canapes will be served. Local entertainment will round out the evening. The sponsor will enjoy significant branding opportunities throughout the reception venue, as well as 5 additional tickets for guests that are not congress participants.

MUSEUM EVENING **TUESDAY, 29 OCTOBER | 7PM – 10PM**

The Museum Evening at the V&A Waterfront Silo District is an opportunity to visit the Zeitz Museum of Contemporary Art Africa (MOCAA). Zeitz MOCAA's architecturally stunning building is a work of art in its own right – a former silo repurposed to house Africa's finest collection of contemporary art. A festival theme for the evening with food and drink marquees and venues set up throughout the district will encourage mingling. Attendance is included in registration fees and all congress participants are invited. The sponsor will enjoy significant branding opportunities throughout the venue, as well as 5 additional tickets for guests that are not congress participants.

CULTURAL EVENT **WEDNESDAY, 30 OCTOBER | 3PM – 7:30PM**

The Cultural Event is an engaging and informal afternoon/early evening occasion hosted at an historic and iconic Cape Town attraction. It is a time for relaxing and enjoying beautiful

surroundings while partaking of the best that South Africa has to offer while catching up with professional friends, old and new. Attendance is included in registration fees and all congress participants are invited. The sponsor will enjoy significant branding opportunities throughout the venue, as well as 5 additional tickets for guests that are not congress participants.

SOUTH AFRICAN EXPERIENCE **THURSDAY, 31 OCTOBER | 3:30PM - 8PM**

The South African Experience will treat guests to the many facets of South African culture - food, wine, music, street style, dance, drumming, and more. Attendance is included in registration fees and all congress participants are invited. The sponsor will enjoy significant branding opportunities throughout the venue, as well as 5 additional tickets for guests that are not congress participants.

YIN PARTY – YOUNG IFA NETWORK **THURSDAY, 31 OCTOBER | 9PM - 12AM**

Hosted by the Young IFA Network for all congress participants, the YIN Party will take place at a waterside location at Cape Town's famous V&A Waterfront. Delicious cocktails and small plates plus a beach atmosphere and dancing will certainly make for a memorable evening. Attendance is included in registration fees and all congress participants are invited. The sponsor will enjoy significant branding opportunities throughout the venue, as well as 5 additional tickets for guests that are not congress participants.

ENTITLEMENTS – SECOND BASKET

WIN RECEPTION – WOMEN OF IFA NETWORK **SUNDAY, 27 OCTOBER |** **5:30PM – 6:30PM**

This casual meet and greet occasion takes place at the CTICC on the first afternoon of the congress week, before the Opening Ceremony and Welcome Reception. WIN members will have the opportunity to reconnect with friends and colleagues, and interact with the sponsor. The sponsor will enjoy significant branding opportunities throughout the reception venue.

YIN RECEPTION – YOUNG IFA NETWORK **SUNDAY, 27 OCTOBER |** **5:30PM – 6:30PM**

This casual meet and greet occasion takes place at the CTICC on the first afternoon of the congress week, before the Opening Ceremony and Welcome Reception. YIN members will have the opportunity to reconnect with friends and colleagues, and interact with the sponsor. The sponsor will enjoy significant branding opportunities throughout the reception venue.

PRESIDENT'S RECEPTION **MONDAY, 28 OCTOBER | 5:30PM - 7PM**

The President's Reception is an occasion hosted by the President of the International Fiscal Association for all of the IFA Branch Presidents as well as any congress participants that would like

to attend. It is a perfect opportunity to network with officials and discuss important branch issues. The sponsor will enjoy significant branding opportunities throughout the reception venue.

SEMINAR SESSIONS (12 OPPORTUNITIES)

The scientific programme is supplemented by a choice of seminars covering more topical subjects, whether international in character or focussed on the law of the jurisdiction of the host country. There are 12 seminar sessions, including the WIN and YIN Seminars, during the congress week. Sponsors will be recognised on the main screen, will be thanked from the podium, and will enjoy significant branding opportunities throughout the session venue.

CONGRESS BAGS

High-quality, locally made congress bags which support South African communities will be given to each participant upon arrival at the congress. The sponsor's logo will appear on the bag alongside the International Fiscal Association logo and the IFA 2024 congress logo. Please note that the organiser will procure and brand the congress bags on the sponsor's behalf.

ENTITLEMENTS – SECOND BASKET (CONT.)

CONGRESS APP

A bespoke mobile app provides all of the congress information in the palm of every participant's hand – detailed programme, satellite and social events, abstracts, sponsor and exhibitor profiles, networking functionality, and more. The sponsor's logo will appear on the header alongside the IFA 2024 congress logo and the sponsor will also receive a scrolling banner advert.

LANYARDS

Each participant wears a lanyard with their personalised nametag for the duration of the congress – a high-visibility opportunity. Each lanyard will be branded with the sponsor's logo alongside the IFA 2024 congress logo. Please note that the organiser will procure and brand the lanyards on the sponsor's behalf.

ENTITLEMENTS – THIRD BASKET

ACADEMICS LUNCHEON **MONDAY, 28 OCTOBER | 12PM – 1:30PM**

Each year, the academics in attendance at the congress gather for a special luncheon during the congress week at which a guest speaker presents a particular topic. The sponsor is invited to attend the luncheon (2 tickets are included) and interact with guests, and will enjoy significant branding opportunities throughout the luncheon venue.

CORPORATE TAX OFFICERS LUNCHEON **MONDAY, 28 OCTOBER | 12PM – 1:30PM**

Each year, corporate tax officers in attendance at the congress convene for a dedicated luncheon in order to network. The sponsor is invited to attend the luncheon (2 tickets are included) and interact with guests, and will enjoy significant branding opportunities throughout the luncheon venue.

GOVERNMENT LUNCHEON **MONDAY, 28 OCTOBER | 12PM – 1:30PM**

Each year a luncheon is held for the government officials attending the congress. This luncheon offers the officials the chance to network and discuss items of particular importance in their jurisdictions. The sponsor is invited to attend the luncheon (2 tickets are included) and interact with guests, and will enjoy significant branding opportunities throughout the luncheon venue.

ENTITLEMENTS – THIRD BASKET (CONT.)

WIN LUNCHEON – WOMEN OF IFA NETWORK **WEDNESDAY, 30 OCTOBER |** **12PM – 1:30PM**

Since the inception of the WIN at the 2013 IFA Congress in Copenhagen, the tradition continues by bringing together all the women tax practitioners in an informal session to continue to build the global network for women to meet. The sponsor is invited to attend the luncheon (2 tickets are included) and interact with guests, and will enjoy significant branding opportunities throughout the luncheon venue.

YIN LOUNGE – YOUNG IFA NETWORK

YIN members are invited to relax and network in a dedicated space within the exhibition hall. Refreshments and charging stations will be available. The sponsor will enjoy significant branding opportunities throughout the lounge.

WIN LOUNGE

WIN members are invited to relax and network in a dedicated space within the exhibition hall. Refreshments and charging stations will be available. The sponsor will enjoy significant branding opportunities throughout the lounge.

WORKING LOUNGE

All congress participants are welcome to take advantage of the Working Lounge in the exhibition hall. Whether to charge a device, answer some emails, or have a brief face-to-face, the Working Lounge is a dedicated space for productivity. The sponsor is welcome to provide a host for the lounge, be present to greet guests, or place literature around the lounge. The sponsor will also enjoy significant branding opportunities throughout the lounge.

ENTITLEMENTS – FOURTH BASKET

GOLF DAY **FRIDAY, 25 OCTOBER OR SATURDAY, 26 OCTOBER**

The pre-conference golf day is a new addition to the IFA congress week. The golf courses of the Western Cape are some of the most beautiful and challenging in the world, sure to attract a large contingent of players. The sponsor will have the opportunity to offer many of the traditional golf day prizes, enjoy branding opportunities at the course and club, and welcome players to the prizegiving.

SYMPOSIUM SESSIONS

MONDAY, 28 OCTOBER THROUGH THURSDAY, 31 OCTOBER | **BEFORE 9AM OR AFTER 4PM (OUTSIDE OF THE SCIENTIFIC PROGRAMME)**

A Symposium Session can be scheduled on any congress day, outside of the scientific programme. On offer are Breakfast Symposium Sessions beginning at 7:30am and Afternoon Symposium Sessions commencing at 4pm immediately following the scientific programme of each day. Sponsors are invited to create their own content for their Symposium Session, provided there is no conflict with the Subject and Seminar Sessions. Symposium Session programmes are subject to IFA Executive Board approval; draft programmes for review are due by 1 June 2024.

Sponsors will enjoy recognition on the congress programme as well as branding opportunities within the session venue. The organiser will send 2 invitations on behalf of the sponsor to all registered participants (at approximately 90 days and 30 days prior to the congress) announcing your symposium session and inviting participants to attend.

Please note that the cost of catering or any custom audio-visual requirements will be for the sponsor's account.

Discuss with us a special arrangement for academic institutions.

ENTITLEMENTS – FOURTH BASKET (CONT.)

CONGRESS STATIONERY – NOTEPADS

Each participant receives a notepad branded with the sponsor's logo alongside the IFA 2024 congress logo. Please note that the organiser will procure and brand the notepads on the sponsor's behalf.

CONGRESS STATIONERY – PENS

Each participant receives a pen branded with the sponsor's logo alongside the IFA 2024 congress logo. Please note that the organiser will procure and brand the pens on the sponsor's behalf.

POCKET PROGRAMME

The pocket programme fits inside the nametag pouch and is an essential reference for each and every participant, providing a quick overview of all scientific and social events during the congress week. The sponsor will be recognised on the pocket programme with their logo and can place an advertisement inside the booklet.

LIGHT LUNCH (4 OPPORTUNITIES)

Each day a light, informal lunch will be served in the exhibition hall. There are 4 light lunches during the congress week, and each is 90 minutes long. Sponsored lunch breaks offer a focussed opportunity to engage with participants and sponsors will enjoy significant branding opportunities throughout the venue.

MORNING REFRESHMENT BREAKS (4 OPPORTUNITIES)

Each morning, refreshments, coffee, and tea will be served in the exhibition hall. There are 4 morning refreshment breaks during the congress week, and each is 60 minutes long. Sponsors will enjoy significant branding opportunities throughout the venue.

AFTERNOON REFRESHMENT BREAKS (4 OPPORTUNITIES)

Each afternoon, refreshments, coffee, and tea will be served in the exhibition hall. There are 4 afternoon refreshment breaks during the congress week, and each is 60 minutes long. Sponsors will enjoy significant branding opportunities throughout the venue.

BARISTA COFFEE BAR (MULTIPLE OPPORTUNITIES)

Perk up the congress participants with delicious coffee served by friendly baristas. Includes full barista coffee bar provision (i.e., all costs relating to the coffee machines, baristas, coffee, and consumables will be covered by the organiser) and branding opportunities such as coffee stations, cups, and staff aprons.

JUICE AND SMOOTHIE BAR (MULTIPLE OPPORTUNITIES)

A healthy alternative to too much coffee, the juice and smoothie bar is the perfect way to show participants that you have their health in mind. Includes full juice and smoothie bar provision (i.e., all costs relating to delivery, set up, staffing, and consumables will be covered by the organiser) and branding opportunities such as smoothie and juice stations, cups, and staff aprons.

ENTITLEMENTS — FOURTH BASKET (CONT.)

ICE CREAM BAR (MULTIPLE OPPORTUNITIES)

Who doesn't like ice cream? Includes full ice cream bar provision (i.e., all costs relating to delivery, set up, staffing, and consumables will be covered by the organiser) and branding opportunities including ice cream stations, cups, and staff aprons.

CHARGING STATIONS (MULTIPLE OPPORTUNITIES)

During a multi-day conference participants will turn to your branded charging station to charge and store their devices securely while they enjoy the lunch break or attend a session, returning to a charged device. Includes full charging station provision (i.e., all costs relating to the charging unit, delivery, installation, power, and branding will be covered by the organiser). Sponsors can purchase exhibition space adjacent to this station in addition to this sponsorship.

RELAXATION STATION

Give the participants the gift of relaxation and a calming moment of zen with an in-chair head, neck, and shoulder massage. Includes full relaxation station provision (i.e., all costs relating to the therapists, equipment, consumables, and branding will be covered by the organiser). Sponsors can purchase exhibition space adjacent to this station in addition to this sponsorship.

EXHIBITION STANDS

The exhibition hall, located in CTICC Halls 1, 2, and 3 will host all of the exhibition stands, lunches and refreshment breaks, and dedicated Working, WIN, and YIN Lounges. The hall is designed to enhance networking and create business opportunities.

Stand choice will be allocated according to sponsorship tier and then following a "first come, first served" system.

Each stand package includes an exhibition stand plus basic furniture, lighting, and power. Entitlements include 1 Full Registration, 2 Exhibition Staff Registrations, and a virtual profile on the congress app. Additional furniture, equipment, and catering can be arranged through exhibition services.

Stand Type	Size	Price	Entitlements
Commercial stand	3m x 3m	USD 15 000	<ul style="list-style-type: none"> -- 1 Full Registration -- 2 Exhibition Staff Registrations -- Virtual profile on congress app
Non-profit stand	2m x 2m	USD 8 000	<ul style="list-style-type: none"> -- 1 Full Registration -- 2 Exhibition Staff Registrations -- Virtual profile on congress app

YOUR CONGRESS PARTNERSHIP CONTACT

Jason Rade, Partnerships Manager
K.I.T. Group - African Agenda

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